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Ymagis Exceeds 1,000 Deployed Digital Systems in France

To date, YMAGIS has deployed more than 1,000 digital projection systems in France, becoming the first deploying entity to pass the 1,000 systems figure in any one European country. YMAGIS has so far signed deals with more than 1,050 screens in France and expects to consolidate its leadership in the country by signing and deploying more screens in the coming months.

Thanks to its very strong commitment to the cinema industry during the past three years, and despite a challenging environment, YMAGIS estimates that the company has been able to reach a market share in excess of 30% of the French VPF market. YMAGIS has signed contracts with prominent local exhibition circuits such as UGC, Mk2, Cinéville, Megarama and Cap Cinema, as well as with many independent exhibitors, from single screen operators to multiplexes. YMAGIS was instrumental in making France become one of the most “digital countries” among the five largest European countries, with a digital conversion rate in excess of 70% nationwide.

Overall YMAGIS has now signed VPF deals with more than 180 Exhibitors representing more than 2,200 screens of which more than 1,600 are already deployed throughout Europe. During this process Ymagis has become an industry leader in France, Germany, Spain and Benelux.

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