



Press Release

Paris, 30 August 2013

YMAGIS: Publication of 2013 Half-Year Financial Report

YMAGIS (ISIN: FR0011471291, mnemonic: MAGIS), the specialist in digital technologies for the cinema industry, announces the publication of its 2013 Half-Year Financial Report.

The Report can be consulted in French on the company's website: <http://www.ymagis.com/fr> (section investors). An English version of the Report will be available to download in the following days. Copies of the document are also available at YMAGIS' head office: 106 rue La Boétie, 75008 Paris.

Upcoming press release: 2013 Q3 revenues, Tuesday 12 November, after close of trading

ABOUT YMAGIS :

Founded in 2007 and managed by professionals from cinema and high-tech industries, YMAGIS (www.ymagis.com) is specialized in services for digital cinema. YMAGIS provides services to producers, distributors of movies and alternative content, advertising sales agencies and cinema exhibitors, to ensure a smooth transition of their operations from 35mm to digital, while keeping costs under control and producing the best possible mix in terms of creativity, marketing and financing. YMAGIS's offer covers two main business areas: the management of VPF (Virtual Print Fees) and services to exhibitors and producers / distributors: sale and installation of digital equipment for cinemas, maintenance and online support services for digital projection equipment, rental of 3D glasses, creation and distribution of DCPs ⁽¹⁾ and KDMs ⁽²⁾, and post-production. In this way, YMAGIS's digital laboratories deliver thousands of DCPs and KDMs to cinemas each week on behalf of its distributor clients. During the 2012 financial year, the Group generated a turnover of 39.7 M€, representing an increase of 53% compared to 2011, and an operating profit of nearly 15%.

(1) DCP: Digital Cinema Package, or digital copy intended for the cinema screen. It is an encrypted digital file making the projection of a film possible.

(2) KDM: Key Delivery Message, or contents' unlocking key. The distributor sends an electronic message to the exhibitor, containing the key enabling DCPs to be played, and thus the projection of the related movie.

CONTACTS

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