



## **President/CEO/COO**

**Strong Industrial and International Experience within USA, Asia and EMEA  
With an Entrepreneurial mindset being always able to deliver the Sustainable Profitable  
Growth and at the same time Building a Strong Team**

**Main successes are:**

- **Company development**
- **Margins Turn Around**
  - **Lean Implementation**
  - **Quality Improvements**
  - **Procurement Strategies aligned with the company expectations**
- **Product transfers**

**I am passionate by creating innovative solutions which will pull up the company**

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**Since 16**

**Deputy CEO Ymagis Group**

- Definition and Implementation of a Group Strategy
- Creation of two main activities which will be the foundation of the company Growth

**12 15 Asteelflash**

**Group EVP and CEO EMEA based in France  
Grow the company from 700 to 900 MUSD**

Define and implement the Sales Strategy per segment:

- Automotive
- Energy
- Defense and Aerospace
- Industrial

Define and implement the Foot-Print for EMEA

- Acquisition of EN Group 5 (Factories) in Germany
- Deployment in Eastern Europe
- Alignment of the Tunisian site in order to prepare the growth

Global Procurement Strategy for EMEA

Transfer of production lines and products from high cost to best cost locations

Win of the Biggest project for AFG 400M Euros within the next 3 years

**08 12 Asteelflash – Group EVP and CEO US China based in the US**

Developing and Managing the US and China in accordance with the Group 3 year plan

- Be recognized as the preferred World Wide Supplier

Defining, developing and implementing the Asteelflash Excellence System

- Put in place the Asteelflash Culture key Success factor in a multicultural company

Growing the company the region from 200 MUSD to 500 MUSD

- Improvement of the Cashflow and the Ebit
- Building a Strong worldwide Team

Defining the Group Footprint

- Need to support the Market evolutions
- Strategy per segment and per geographical region (Nafta, EMEA, APAC)

**05 08 Asteel – Deputy Vice President (1500 pers WW) based in France**

In charge of the Group's Growth

- Defining and developing the European Strategy and footprint

In charge of the European Activities

- Creating the Directive and Policies

Group Diagnostic

- Define and Launch the Strategy in order to be a WW Group
- Define an Industrial approach
- Implement the Project Organization

**04 to 05 Valeo – Division Director Motors and Actuators (1000 pers WW) based in the US**

Centre of competency for the Family of Products in North America

100 pers. in Juarez (Mex) and 30 pers. in Detroit (US).

2 Production Plants: Juarez (Mex) 800 pers., Rochester (US) 200 pers.

- Transfer of the airflow activity from Rochester to Juarez
- Definition of the Customer Strategy and the Product Strategy
- Order Intake with new customers Behr, Conti, Keiper, Karmann
- Launch of new Products Families: Seat Motors  
ABS Motors  
Airflow Systems
- Launch a Program of Productivity in the Division
- Creating a new Supplier Panel in Low Cost Countries in order to improve the Operational Margin
- Implement the Kosu in the Production area

**00 to 04 Valeo – Division Director of the Latches Activity (800 pers. WW) based in France**

Centre of Competency for Latches for the Valeo Group : 100 pers. in France, 15 pers. in the US and a Sales Team in Japan.

3 Production Plants: Abbeville (Fr) 600 pers., Madrid (Sp) 100 pers., Toluca (Mex) 80 pers.

- Definition and Implementation of the Product Strategy Worldwide
- Launch of the first WW Latch for Renault Nissan
- Signature of two Licensee in Korea
- Integration of the Japanese methodologies during the development phases of the Product and the Process (Reduction of the development time of 30%)
- Definition of the Industrial Strategy for this Family of Products and for each Plant. Construction of a new Plant in Mexico
- Definition and implementation of the Purchasing Strategy Worldwide (integration of the key suppliers in the development of new products)
- Implementation of a Low Cost Supplier Panel (15% in 2000, 25% in 2003 and Target of 50% in 2007)
- Turnaround of a loss making activity
- Sales 2003 : 150 M€
- Sales 2004 : 200 M€
- Best Division of the Valeo Group in 2002 in : Personal Involvement  
Valeo Production System

**98 to 00 Pressac – General Manager of the Electronic Branch at Pressac Group based in Germany**

Management of 3 Plants: Wehrle (D) 220 pers., GCE (Fr) 50 pers., Socos (Tun) 350 pers.

- Definition of the Sales Policy per customer and per country
- Definition of the Product Strategy
- Evolution of the Sales from 60 to 80 M€

**90 to 98 G. Cartier Industrie (bought by Pressac Group in 98) based in Germany**

**General Manager of Wehrle (D)**

- Launch of a growth policy. Target was to go from 50 MDM to 100 MDM in two years
- Improvement of the results
  - 1996: 0 MDM
  - 1997: 1.4 MDM
  - 1998: 6 MDM
- Development of the penetration of the Cartier Industrie Group in Germany by: **VW. GM. MERCEDES. BMW**

**Industrial Director of Wehrle (D)**

- Transformation of the Plant from an electromechanical one to an electronic one
  - Double the Sales. Actions of productivity Training of the operators Integration of the Suppliers Investment of 6 MDM

**Deputy Group Industrial Director**

- Reorganization of the Industrial Plant of Wehrle
- Integration of this activity in the Cartier Industrie Group
- Interface for the development and the production of electronic products
- Start a Plant in Tunisia (Socos)

**Missions for the CEO**

- Feasibility study of the acquisition of G Cartier Industrie (FR)

**EDUCATION**

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Ingenieur Recherche Opérationnelle - EISTI, EDHEC Group (Fr)  
Classes Préparatoires - Lycée Turgo (Fr)  
BAC C - Lycée Louis Le Grand (Fr)  
French, English, German, Spanish notions

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**TRAINING**

CEDEP – Fontainebleau – (Fr)  
IMS – Improvement of Management Skills  
5 AXES Valeo  
DQS Stuttgart (D)

**HOBBIES**

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Travel, Tennis, Golf, Ski, Music